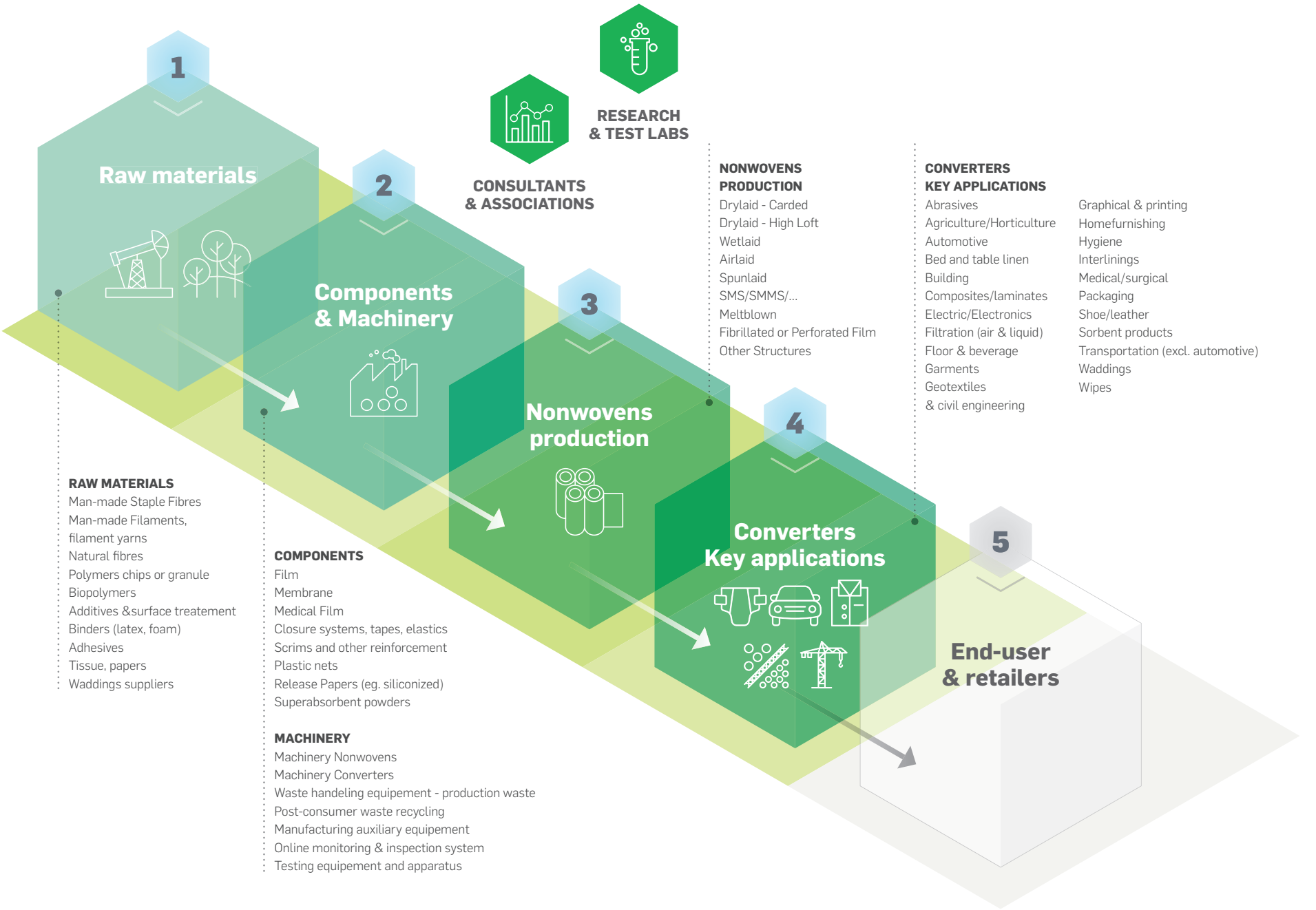THE VALUE CHAIN OF THE NONWOVENS AND RELATED INDUSTRIES